

Communication on Engagement Policy (COE)

Introduction for Non-Business Participants

October 2013



United Nations Global Compact



- 1. Today's Objectives**
- 2. COE Policy Origins and Purpose**
- 3. COE Policy**
- 4. Next Steps**



Today's Objectives

Today's Objectives

- Understand the origins and purpose of the COE
- Familiarize GC non-business participants with the COE policy
- Understand how the implementation of the COE policy will affect non-business participants
- Equip non-business participants to communicate their engagement with the Global Compact



1. Today's Objectives

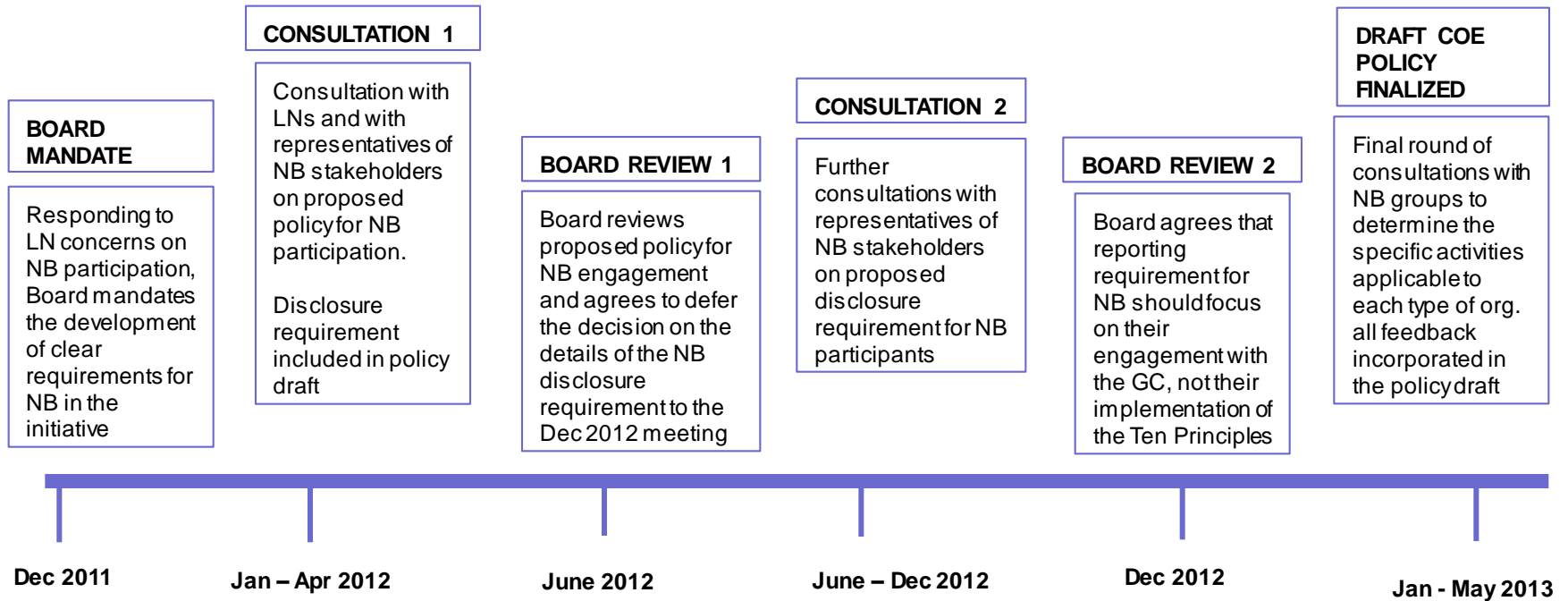
2. COE Policy Origins and Purpose

3. COE Policy

4. Next Steps



COE Policy Origins



Consultation Process

	Local Networks	NB stakeholder groups	GC Teams
Consultation Period	Jan – April 2012	Jan – April 2012 June – Dec 2012 Jan – May 2013	June – Dec 2012
Consultation Topics	<ul style="list-style-type: none"> • Policy draft • Joining questionnaire • Letter of commitment 	<ul style="list-style-type: none"> • Suggested reporting requirements for NB • Specific activities for different organization types 	<ul style="list-style-type: none"> • Policy draft



COE Policy Purpose

- ✓ **Maximize the potential of NB participation in the initiative**
- ✓ Develop clear requirements for NB participants in the GC
- ✓ Avoid misuse of NB category
- ✓ Address concerns raised by LNs on the limited information, lack of clear expectations, and absence of reporting requirements for NB participants

IMPORTANT

- The **GC mandate** remains to engage with businesses primarily.
- The COE Policy will **ONLY** affect non-business participants. Business participants will continue to engage and report as they currently do.
- NB are expected to align their practices with the Ten Principles, but they are **only required to report on their engagement** with the GC.
- **Dialogue facilitation** will remain to be applicable only to business participants.



1. Today's Objectives
2. COE Policy Origins and Purpose
3. COE Policy
4. Next Steps



COE Policy – Content Requirements

- The COE policy mirrors the basic requirements in the COP policy
- Actions must be taken in at least one of the activities prescribed for each type of NB organization
- No levels will be applied to COEs

FOR COMPANIES

COP Content Requirements

- Statement of continued support by CEO
- Description of Actions in **all issue areas**
 - Human Rights
 - Labour
 - Environment
 - Anti-Corruption
(Report or explain)
- Measurement of Outcomes

COE
mirrors
COP



FOR NON BUSINESS

COE Content Requirements

- Statement of continued support by chief executive or equivalent
- Description of Actions in at least one activity according to **each org. type**
 - Academic; Business Associations; Cities; Civil Society; Labour; Public Sector Organizations
- Measurement of Outcomes



COE Policy – Content Requirements

The screenshot shows the United Nations Global Compact website. The header includes the logo, the text 'United Nations Global Compact', a search bar, and navigation links: 'About Us', 'How to Participate', 'Communication on Progress', 'Participants & Stakeholders', 'Local Networks', 'Issues', 'News & Events', and 'Login'. The main content area is titled 'HOW TO PARTICIPATE' and features a sidebar with a menu: 'Overview', 'Business Participation', 'Non-Business Participation' (highlighted), 'Academic Participation', 'Business Associations', 'Cities', 'Civil Society', 'Labour', 'Public Sector Organizations', 'Engagement Opportunities', 'Global Compact LEAD', and 'Apply Now'. The main text is titled 'Non-Business Participation' and includes a breadcrumb trail: 'Home / How to Participate / Non-Business Participation'. The text states: 'Non-business participants are an integral to the UN Global Compact. They contribute much needed perspective and expertise that complements the efforts of business participants. Our non-business participants include entities such as civil society organizations, business associations, labour organizations, academic institutions and cities. Each offer knowledge and thought leadership in shaping special initiatives and workstreams; developing tools and research; setting international labour standards; furthering partnership projects; and helping to hold business accountable with respect to their commitments to the Global Compact and its ten principles.' Below this, it says: 'This section of our website introduces the various categories of non-business entities and how each entity can participate in and engage with the Global Compact.' A list of categories is provided: Academic Participation, Business Associations, Cities, Civil Society, Labour, and Public Sector Organizations.

The screenshot shows the United Nations Global Compact website. The header includes the logo, the text 'United Nations Global Compact', a search bar, and navigation links: 'About Us', 'How to Participate', 'Communication on Progress', 'Participants & Stakeholders', 'Local Networks', 'Issues', 'News & Events', and 'Login'. The main content area is titled 'HOW TO PARTICIPATE' and features a sidebar with a menu: 'Overview', 'Business Participation', 'Non-Business Participation' (highlighted), 'Academic Participation', 'Business Associations', 'Cities', 'Civil Society', 'Labour', 'Public Sector Organizations', 'Engagement Opportunities', 'Global Compact LEAD', and 'Apply Now'. The main text is titled 'Business Associations' and includes a breadcrumb trail: 'Home / How to Participate / Non-Business Participation / Business Associations'. The text states: 'The Global Compact network includes a number of important business associations representing leading companies from around the world. These associations are well known for their thought-leadership and private-sector expertise on critical issues related to sustainable development and corporate citizenship.' Below this, it says: 'Business associations engaging in the Global Compact undertake a number of activities:' followed by a list: 'Attract new participants through outreach and awareness raising', 'Organize learning events, workshops and training for their participants on the topic of corporate citizenship in general and the Global Compact in specific', 'Mobilize collective action efforts on different issues', 'Motivate their participants', 'Function as a platform for sharing of experiences and ideas', and 'Host the secretariat for Global Compact Local Networks'. At the bottom, it says: 'For more information how your association can participate please contact globalcompact@un.org' and 'Business Associations participating in the Global Compact'.



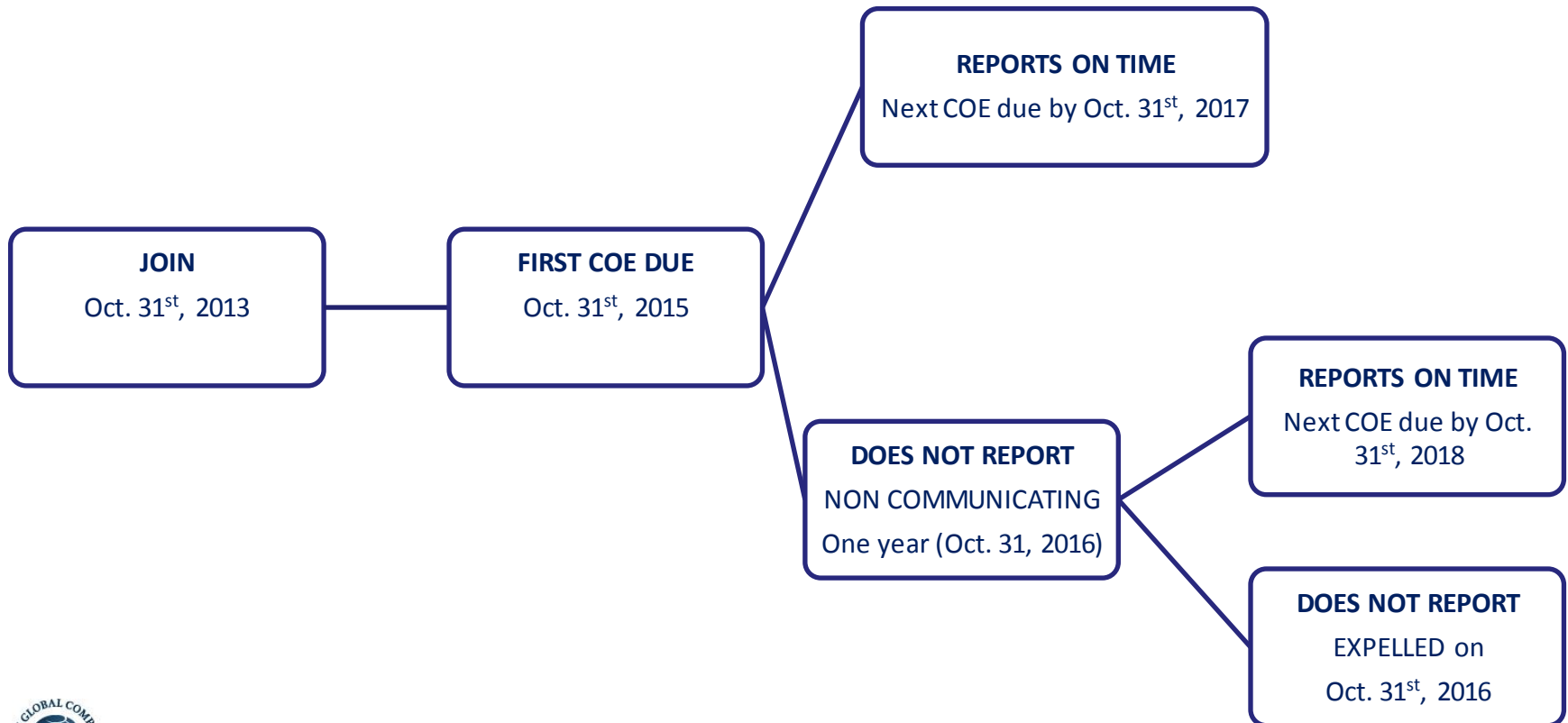
COE Policy – Submission Requirements

<u>COP Submission</u>	<u>COE Submission</u>
<ul style="list-style-type: none"> • Annual requirement 	<ul style="list-style-type: none"> • Every two years requirement (encouraged, but not required, to report annually)
<ul style="list-style-type: none"> • First COP due one year after joining 	<ul style="list-style-type: none"> • First COE due two years after joining
<ul style="list-style-type: none"> • Online submission 	<ul style="list-style-type: none"> • Online submission
<ul style="list-style-type: none"> • Self-assessment determines level 	<ul style="list-style-type: none"> • Self-assessment (no levels applicable)
<ul style="list-style-type: none"> • PDF required 	<ul style="list-style-type: none"> • PDF required
<ul style="list-style-type: none"> • First deadline missed = Non-Communicating 	<ul style="list-style-type: none"> • First deadline missed = Non-Communicating
<ul style="list-style-type: none"> • One year as non-Communicating = Expulsion 	<ul style="list-style-type: none"> • One year as non-Communicating = Expulsion
<ul style="list-style-type: none"> • Deadline modification 	<ul style="list-style-type: none"> • Deadline modification



COE Policy – Submission Requirements

Timeline for COE Implementation



COE Policy – Online Questionnaire

Communication Title (Please enter a short title for your submission)

2013 Communication on Engagement

What time period is covered by your COE?

May 2012

to

May 2013

Does your COE contain a statement by the chief executive or equivalent expressing continued support for the Global Compact and renewing the participant's ongoing commitment to the initiative and its principles?

Yes No

Does your COE contain a description of the practical actions that the organization has taken to support the Global Compact and to engage with the initiative? Please select one or more options as covered by your report:

- Attract new participants through outreach and awareness raising
- Mobilize collective action efforts on different issues
- Host the secretariat for Global Compact Local Networks

 Available options will depend on the type of organization

Does your COE include qualitative and/or quantitative measurement of outcomes illustrating the degree to which targets/performance indicators were met?

Yes No

How does your organization share its COE with stakeholders?

- Through the UN Global Compact website
- COE is easily accessible to all interested parties
- COE is actively distributed to all key stakeholders



1. Today's Objectives
2. COE Policy Origins and Purpose
3. COE Policy
4. Next Steps



Next Steps

The COE Policy will enter into effect on 31 October, 2013

- Read the COE Policy
- Share what you learned in this webinar with relevant colleagues in your organization to prepare your report
- Submit your COE to the Global Compact website
 - NB participants joining on or after 31 Oct. 2013, will automatically be covered by the COE.
 - Existing NB participants as of 30 Oct. 2013 will have two years, until 31 Oct. 2015, to submit their first COE.
 - NBs always have the option to submit their COE before the deadline.
- Contact your LN if questions arise



Thank you for your participation



Ana Blanco-- blanco@unglobalcompact.org

Gordana Filipic -- filipic@un.org

Sarah Bostwick -- bostwick@unglobalcompact.org



United Nations Global Compact